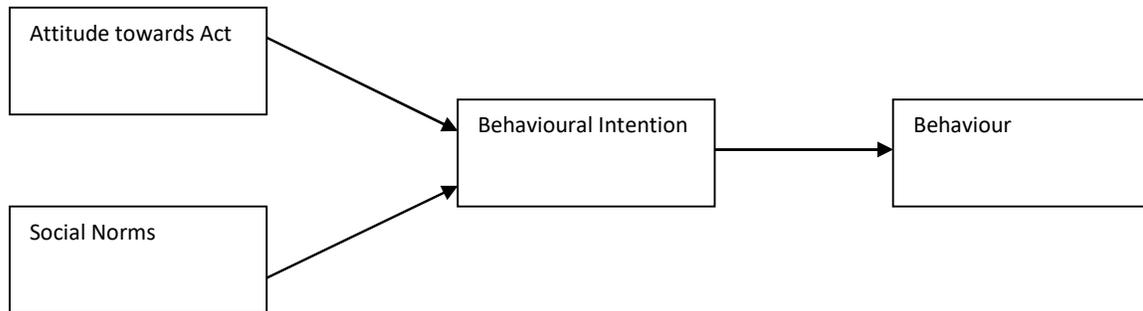


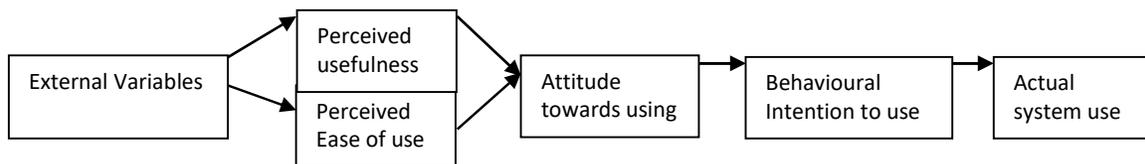




as the individual's positive or negative feelings about performing behaviour. It is determined through an assessment of one's beliefs regarding the consequences arising from behaviour and an evaluation of the desirability of these consequences.



**Fig. 1: Theory of Reasoned Action (TRA)**  
Source: [27]



**Fig. 2: Technology Acceptance Model**  
Source: [15]

The basic principle behind the theory is that human behaviours are controlled by conscious actions. TRA also suggests that a person's attitudes are a function of their individual beliefs [7]. As explained by [24], TRA as utilized by [27] is designed to assist researchers in order to address the connections between individuals' attitudes, beliefs and their behaviours. [24] utilized TRA to examine the specific area of technology utilization.

**Technology Acceptance Model (TAM):** Developed by [15], the aim of technology acceptance model was to assist explain technology users' behaviour. Technology acceptance refers to a user's willingness, agreement, acceptance and continuous use of information technology. It can be categorised into attitude acceptance and behaviour acceptance [36]. Attitude toward using, intention to use and actual use in TAM are indicators of technology acceptance. Ease of use and perceived usefulness are regarded as external variables. According to [15], perceived usefulness is the level to which a person feels that the use of a particular technology would enhance his or her performance. Additionally, perceived ease of use is the level to which a person feels that the use of a particular technology is free of effort. It was found that perceived ease of use was less significant in determining actual usage than was perceived usefulness. The level of difficulty involved in using a technology was only a secondary consideration for users.

These findings suggest that technology users are willing to tolerate a certain level of difficulty if the technology is capable of performing necessary functions. However, ease of use of a technology does not make up for those technologies that do not provide the user with the desired applications. These variables have influence over users' attitudes, intentions to use, and actual usage. Below is the diagram showing TAM constructs and their relationships:

TAM is different from many previous IS models because it does not include subjective norms as one of its constructs in determining actual technology usage. The research of [12] shows how TAM differs from its predecessors. However, because of its widespread usage and popularity among researchers TAM is often used in research as support for many acceptance theories.

**Unified theory of acceptance and use of technology (UTAUT):** Developed by [26], UTAUT model was formed from the review of eight models proposed by earlier researchers attempting to explain IS usage behaviour. These models include: the theory of reasoned action, technology acceptance model, and motivational model, theory of planned behaviour, a combined theory of planned behaviour/technology acceptance model, model of PC utilization, innovation diffusion theory, and social cognitive theory. According to the theory, four key constructs (performance expectancy, effort expectancy, social influence, and facilitating conditions) determine usage intention and behaviour ([26]). It was posited that Gender, age, experience, and voluntariness of use are moderators of the impact of the four key constructs on usage intention and behaviour [26]. The relationship between the constructs in the model is represented by the UTAUT model in diagram 4 below:

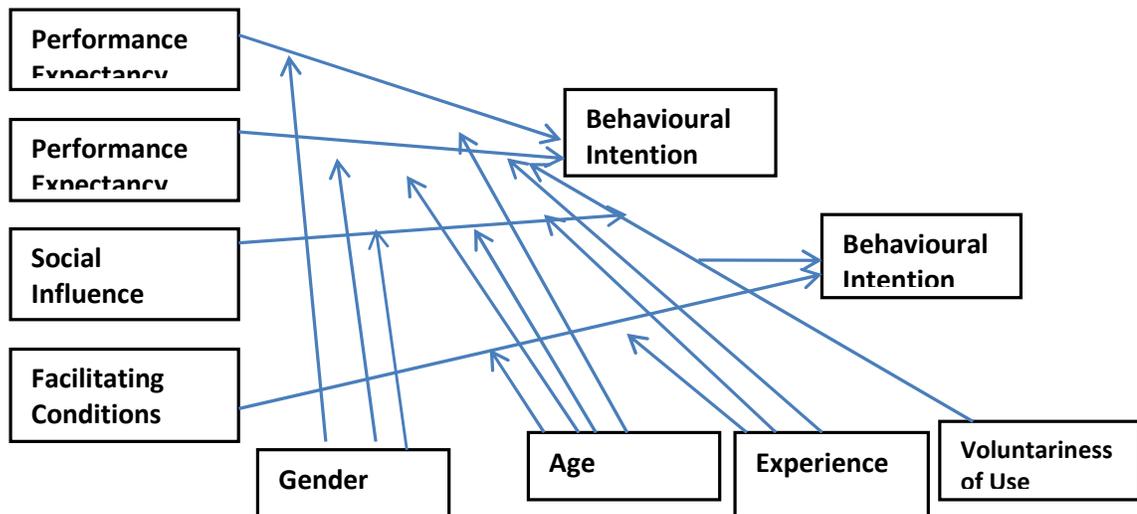


Fig. 3: Unified theory of acceptance and use of technology (UTAUT)  
Source: (26).

Computer Self-Efficacy (CSE): Computer self-efficacy has been identified as having a major impact on an individual's expectations towards using computers ([1]. [1] stated that self-efficacy is an important individual trait that directly correlates to an individual's decision to use computers. [32] stated that the focus is not on





failure to attain goals. Differential effect: Multiple individuals manifest differing levels of satisfaction upon the attainment of goals to which they ascribe similar utility. Hygiene effect: Individuals feel only neutral or negative about an IT/IS artefact, but never positive. Mentor effect: Individuals feel more satisfied or dissatisfied after discussions with a trusted advisor, even though current conditions have not changed. Mixed Feelings: Individuals experience both satisfaction and dissatisfaction with the same IS/IT artefact. Attenuation effect: Individuals' satisfaction responses diminish over time.

### C. Performance Impacts Models

Performance is the accomplishment of a portfolio of tasks by an individual. Performance impact has to do with how well the work is performed or how much value is added/created as a result of using the system. [3] assert that performance impact is a joint function of system utilization and Task Technology Fit (TTF).

The Technology- to- Performance Chain Model (TPC): There is a connection between information technology and user performance. [3] conceptualized the task-to-performance chain (TPC) in order to investigate this link. The framework was based on two separate research angles: (a) the user acceptance and adoption research perspective which investigates user beliefs and attitudes to predict the utilization of information systems [7, 15]; and (b) the fit angle which focuses on the impact of appropriateness of the technologies used by individual IT users in the performance of their tasks [39]. Central to this framework was the task-technology fit construct ([3]).

Task-technology fit (TTF) theory holds that IT is more likely to have a positive impact on individual performance and would be used if the capabilities of the IT match the tasks that the user must perform ([3]). [3] developed a measure of task-technology fit that consists of 8 factors: quality, locatability, authorization, compatibility, ease of use/training, production timeliness, systems reliability, and relationship with users. Each factor is measured using between two and ten questions with responses on a seven point scale ranging from strongly disagree to strongly agree.

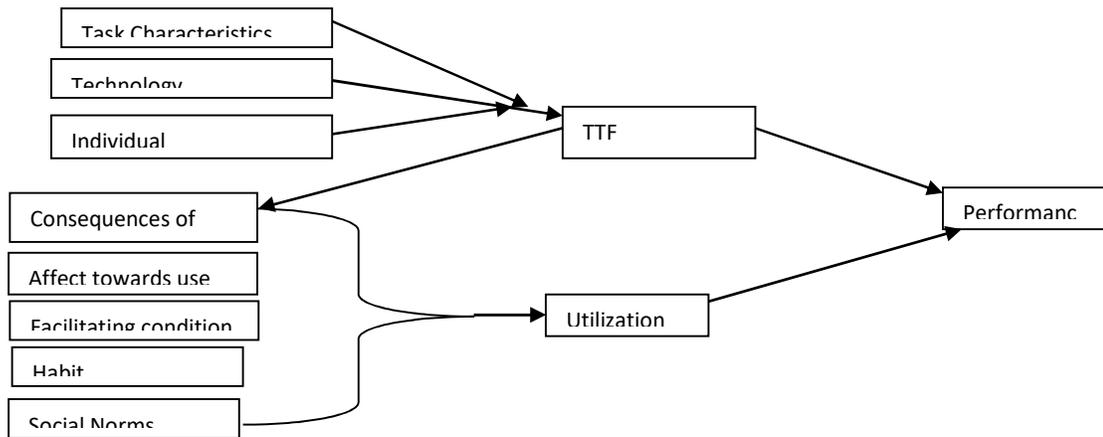


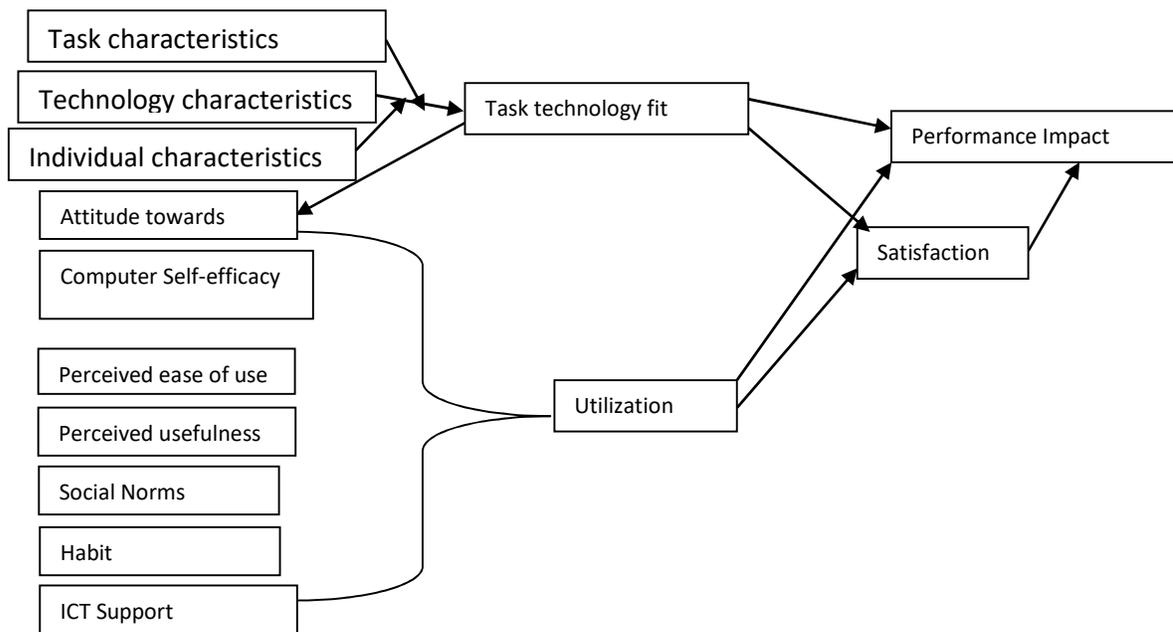
Fig. 5: Technology-to-Performance  
Source: [3]





adoption. However, the combination of the two models showed a better result than either TAM or TTF alone. The analyses showed that the extended model explained more variance than either TAM or TTF alone [13]. Utilization variance explained were 36% with TAM, 41% with TTF, 51% with TAM/TTF [13]. Again, in an extended TPC-related model, computer self-efficacy was added to the model which showed improved explanatory power of the original TPC model [13]. In their separate studies of the consumer e-commerce as a technology adoption process, [48]; evaluated the suitability of both TAM and TTF to understand how and why people participate in electronic commerce. To better understand online shopping activity, this study tested a modified TAM model through a web-based survey of 263 undergraduate students [48].

The results confirmed that a TTF construct was a valuable addition to the TAM model because the extended model explained more variance in the dependent variable. [18] equally combined some constructs of TAM and TTF to determine and quantify the factors that impact hotel guests' intentions to seek and utilize guest empowerment technologies. Other combined models and constructs includes: TTF and Ease of Use (17), TTF and Computer Self-efficacy ([13, 49]), TTF and two (2) constructs [29], TTF and TAM [18, 48]), TTF and Satisfaction [6]). This work therefore proposes a hybrid model that combines constructs such as ease of use and perceived usefulness from TAM, satisfaction from [4] which is considered critical in influencing usage and performance [6] and computer self-efficacy from [1], [28]; [2]). The combination of these constructs with some constructs from the TPC model as showed in figure 7 below would be used to investigate fit, IT usage, satisfaction and performance outcomes in a mandatory usage environment.



**Fig.6: The Technology-Utilization-Satisfaction And Performance Model (TUSPEM)**











continued to emphasize the need for research into the relationship between users' satisfaction and performance. While investigating the link, [55] found that users' satisfaction has a positive and significant relationship with individual performance. Hence, the hypothesis is included as follows:

H<sub>12</sub>: Satisfaction will positively influence performance impacts for users.

#### 4. CONCLUSION

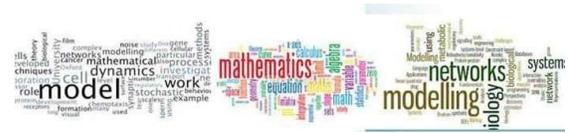
In an attempt to support theory development in information system research, several attempts have been made in the past in providing workable and sustainable theories and models. A review of the existing models on IS usage and performance, shows some identified deficiencies. For example, studies that focus on intention-usage based models or framework have been identified as models that focus on intention to use IT rather than actually assisting researchers fully understand usage and its outcomes. While evaluation and re-evaluation of existing models have shown deficiencies with changing contexts, the TUSPEM model is one of such hybrid model that integrates intention to use, actual usage, post-usage satisfaction and performance impacts. The literature reporting on the existing relationships among both dependent and independent variables in the TUSPEM model were selected. While most literatures reviewed had support for these relationships, others did not show any significant support for the relationships.

#### 5. RECOMMENDATIONS FOR FUTURE RESEARCH

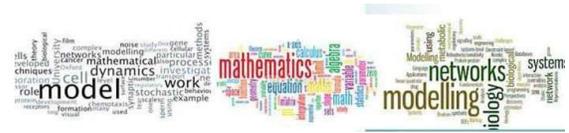
Future research should test the proposed model with for validity and reliability measures using appropriate statistical and quantitative tools in terms of the models predictive power, path coefficients and item loadings. Research would also be needed to investigate in these relationships with empirical data in different context: mandatory and non-mandatory usage environment both at individual and organizations levels of analysis.

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